



*VFP Ink Technologies, in order to meet new expectations from consumers, direct and indirect clients as well as printers, is launching a new range for label printing. This range offers optimal technical qualities and is labelled **non-CMR**, respectful of human health.*

Paris, France — Non-CMR label range for screen printing designed by VFP Ink Technologies to improve SAFETY and TECHNICITY

#### ○ REDUCING HEALTH RISKS WITH NON-CMR PRODUCTS

**Two thirds of EU consumers are concerned by chemical safety\***

84% of Europeans are worried about the impact of chemicals on their health while 90% are worried about the impact of chemicals on the environment\*\*.

We are working to make printers' **consumables safer as well as improving working conditions.**

Our new non-CMR range has been designed to **reduce health risks for printers** while improving the **technical qualities of inks and varnishes.**

**VFP Ink Technologies is committed to offer non-CMR products, which are more respectful of human health and the environment.**

We also want to comply with the **ECHA chemical strategy to increase the safety and innovation of our products.**

#### ○ R&D AND INNOVATIONS TO IMPROVE TECHNICAL QUALITIES

Our new range has been entirely revised to offer perfect technical qualities: **optimal printability**, reinforced **adhesion**, fast and efficient **drying** while maintaining maximum **reactivity and adherence.**

The **viscosity is ideal** to facilitate printing and offer optimum rendering. **Offset overprinting and hot foil stamping are fully compatible.**



## ○ **OUR COMMITMENT TO HUMAN HEALTH AND THE ENVIRONMENT**

Our approach aims **to help our clients make the transition and substitution** from certain products, **to more environmentally friendly ones.**

### **Why do we do this? Because prevention is always better than cure!**

The labels are designed to highlight the product as well as the brand and its commitments.

**The expectations of printers and their clients have been listened to** and we are therefore delighted to present this new range to you. **We believe** that inks and varnishes used in label design should offer durability, flexibility, scratch resistance and a wide range of visual and tactile effects, **while respecting the environment and those who manufacture them.**

In addition, the use of **non-CMR inks and varnishes** also allows our clients **to reduce operational costs** such as **waste treatment purchase of equipment and personal protection**; and **to lower insurance policy premiums while improving employees and associates working conditions**

## TO KNOW MORE

\* [Hazardous chemicals - do you know how to use them safely? - YouTube](#)

\*\* [EU's chemicals strategy: leading the way for safe and sustainable chemicals - YouTube](#)

*With more than 25 years of experience in development, manufacturing and distribution of screen printing inks and varnishes, **VFP Ink Technologies** devises high-tech preparations for today and tomorrow's industries.*

*Our R&D continuously develops new solutions and tailor-made products.*

*Inks and varnishes created by VFP Ink Technologies have been designed with the objectives of reducing the costs, minimizing environmental impact and simplifying implementation.*

*As a major European player, VFP Ink Technologies distributes its full range of products and expertise in 5 continents. VFP is ISO 9001-2015 certified.*

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